



# MONTHLY MARKETING RETAINER

## Just think of us as your Virtual Marketing Department.

High Street Marketing can handle all of your digital marketing needs on a monthly basis so you can focus on doing what you do best: running your business.

### Why choose a retainer program?

**Peace of Mind.** Plan your project deadlines with peace of mind—guaranteed amount of prioritized work each month.

**Simplified Accounting.** You pay a set amount each month.

**Discounted Rate.** Receive a significant rate reduction when you purchase the 12-month retainer package.

**No Overhead.** You get access to a professional marketer without the overhead associated with an employee.

**Prioritization.** Your projects move to the front of the line!

### What types of services can be utilized in the retainer program?

#### Consultation Services

Helping you strategize and brainstorm tactics

#### Professional Video

On-site or in-studio video production for web or TV

#### Website Services

SEO, analytics, and maintenance

#### Paid Ads Management

Ad copy, design, deployment, and tracking

#### Copy & Design

Blog, email, and ad content with consistent web updates

#### Social Media

Regular content creation for all channels

#### What Is Extra?

Photography, advertising, software tool add-ons



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